



WCNC
1001 Wood Ridge Center Dr.
Charlotte, NC 28217-1901

CHAO Strategy Message & Media
1322 G Street SE
Washington, DC 20003

Contract # 859978

Schedule Dates 10/04/12-10/10/12
Advertiser Larry Kissell for NC Congress (28254)
Agency CHAO Strategy Message & Media (10116)
Product Political - Candidate (1077)
Brand 1701/DEM/CONGRESS (179379)
Salesperson Nesci, Mark (3195)
Sales Office HRP - Washington DC
Buyer Name CERTO,MICHELE
Phone/Fax (877) 428-4048 /
CPE 259/271/1701
Account Types National/Political Candidate - Agency
Billing Type Weekly/Irregular
Comments LARRY KISSELL 4 CONG
 ***** THIS IS A CASH IN ADVANCE SCHEDULE ***** KISSELL

Date Entered 10/03/12
Last Modified 10/09/12
Entered By Melissa Welch
CO-OP No
Headline # 06362248
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,851.00
Net Total \$10,489.00
Sales Tax

Charlotte (WCNC) (WCNC)		
By Broadcast Month	Spots	Rate
Oct. 2012	34	\$12,340.00
Grand Total:	34	\$12,340.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/05/12-10/05/12	4	:30	11A- 11:59A (ET)						1			1	\$105.00	\$105.00	Charlotte (WCNC) (WCNC)	CHARLOTTE TODAY	10/3/12
2.0	Normal Line / SPOT	10/05/12-10/05/12	4	:30	2P- 3P (ET)						1			1	\$150.00	\$150.00	Charlotte (WCNC) (WCNC)	DOCTORS	10/3/12
3.0	Normal Line / SPOT	10/05/12-10/05/12	4	:30	3P- 4P (ET)						1			1	\$155.00	\$155.00	Charlotte (WCNC) (WCNC)	JUDGE JUDY	10/3/12
4.0	Normal Line / SPOT	10/05/12-10/05/12	4	:30	4:59P- 5:29P (ET)						1			1	\$245.00	\$245.00	Charlotte (WCNC) (WCNC)	NWSCHANL36-5PM<	10/3/12
5.0	Normal Line / SPOT	10/05/12-10/05/12	4	:30	6:59P- 7:30P (ET)						1			1	\$1,260.00	\$1,260.00	Charlotte (WCNC) (WCNC)	JEOPARDY	10/3/12
6.0	Normal Line / SPOT	10/05/12-10/05/12	4	:30	6:58A- 9A (ET)						1			1	\$360.00	\$360.00	Charlotte (WCNC) (WCNC)	LEVEL 4, TODAY SHW	10/3/12
7.0	Normal Line / SPOT	10/08/12-10/08/12	4	:30	11P- 11:34P (ET)		1							1	\$515.00	\$515.00	Charlotte (WCNC) (WCNC)	NEWS	10/3/12
8.0	Normal Line / SPOT	10/08/12-10/08/12	4	:30	11:59A- 1P (ET)		1							1	\$125.00	\$125.00	Charlotte (WCNC) (WCNC)	NEWS	10/3/12
9.0	Normal Line / SPOT	10/08/12-10/08/12	4	:30	3P- 4P (ET)		1							1	\$155.00	\$155.00	Charlotte (WCNC) (WCNC)	JUDGE JUDY	10/3/12
10.0	Normal Line / SPOT	10/08/12-10/08/12	4	:30	5:59P- 6:30P (ET)		1							1	\$425.00	\$425.00	Charlotte (WCNC) (WCNC)	NWSCHANL36-6PM	10/3/12
11.0	Normal Line / SPOT	10/08/12-10/08/12	4	:30	5:58A- 6:58A (ET)		1							1	\$360.00	\$360.00	Charlotte (WCNC) (WCNC)	UPDATED 9/28, NWSCHANL36-6AM	10/3/12
12.0	Normal Line / SPOT	10/08/12-10/08/12	4	:30	6:59P- 7:30P (ET)		1							1	\$1,260.00	\$1,260.00	Charlotte (WCNC) (WCNC)	JEOPARDY	10/3/12
13.0	Normal Line / SPOT	10/08/12-10/08/12	4	:30	6:58A- 9A (ET)		1							1	\$360.00	\$360.00	Charlotte (WCNC) (WCNC)	LEVEL 4, TODAY SHW	10/3/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT	10/06/12-10/06/12	4	:30	10P- 11:01P (ET)							1			\$630.00		Charlotte (WCNC) (WCNC)	nbc prime	10/3/12
14.0.1	Closed Preempt	10/06/12															Charlotte (WCNC) (WCNC)	I-No Avail/Exception - NCAA NOTRE DAME	
15.0	Normal Line / SPOT	10/04/12-10/04/12	4	:30	11P- 11:34P (ET)					1				1	\$515.00	\$515.00	Charlotte (WCNC) (WCNC)	NEWS	10/3/12
16.0	Normal Line / SPOT	10/04/12-10/04/12	4	:30	11:34P- 12:37A (ET)					1				1	\$200.00	\$200.00	Charlotte (WCNC) (WCNC)	TONIGHT SHOW	10/3/12
17.0	Normal Line / SPOT	10/04/12-10/04/12	4	:30	11:59A- 12:30P (ET)					1				1	\$125.00	\$125.00	Charlotte (WCNC) (WCNC)	NEWS	10/3/12
18.0	Normal Line / SPOT	10/04/12-10/04/12	4	:30	5:59P- 6:30P (ET)					1				1	\$425.00	\$425.00	Charlotte (WCNC) (WCNC)	NWSCHANL36-6PM	10/3/12
19.0	Normal Line / SPOT	10/04/12-10/04/12	4	:30	5:58A- 6:58A (ET)					1				1	\$360.00	\$360.00	Charlotte (WCNC) (WCNC)	UPDATED 9/28, NWSCHANL36-6AM	10/3/12
20.0	Normal Line / SPOT	10/04/12-10/04/12	4	:30	6:58A- 9A (ET)					1				1	\$360.00	\$360.00	Charlotte (WCNC) (WCNC)	LEVEL 4, TODAY SHW	10/3/12
21.0	Normal Line / SPOT	10/09/12-10/09/12	4	:30	11:34P- 12:37A (ET)			1						1	\$200.00	\$200.00	Charlotte (WCNC) (WCNC)	TONIGHT SHOW	10/3/12
22.0	Normal Line / SPOT	10/09/12-10/09/12	4	:30	11A- 11:59A (ET)			1						1	\$105.00	\$105.00	Charlotte (WCNC) (WCNC)	CHARLOTTE TODAY	10/3/12
23.0	Normal Line / SPOT	10/09/12-10/09/12	4	:30	4:59P- 5:29P (ET)			1						1	\$245.00	\$245.00	Charlotte (WCNC) (WCNC)	NWSCHANL36-5PM<	10/3/12
24.0	Normal Line / SPOT	10/09/12-10/09/12	4	:30	6:58A- 9A (ET)			1						1	\$360.00	\$360.00	Charlotte (WCNC) (WCNC)	LEVEL 4, TODAY SHW	10/3/12
25.0	Normal Line / SPOT	10/10/12-10/10/12	4	:30	11P- 11:34P (ET)				1					1	\$515.00	\$515.00	Charlotte (WCNC) (WCNC)	NEWS	10/3/12

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26.0	Normal Line / SPOT	10/10/12-10/10/12	4	:30	11:59A- 12:30P (ET)				1					1	\$125.00	\$125.00	Charlotte (WCNC) (WCNC)	NEWS	10/3/12
27.0	Normal Line / SPOT	10/10/12-10/10/12	4	:30	2P- 3P (ET)				1					1	\$150.00	\$150.00	Charlotte (WCNC) (WCNC)	DOCTORS	10/3/12
28.0	Normal Line / SPOT	10/10/12-10/10/12	4	:30	3P- 4P (ET)				1					1	\$155.00	\$155.00	Charlotte (WCNC) (WCNC)	JUDGE JUDY	10/3/12
29.0	Normal Line / SPOT	10/10/12-10/10/12	4	:30	5:59P- 6:30P (ET)				1					1	\$425.00	\$425.00	Charlotte (WCNC) (WCNC)	NWSCHANL36-6PM	10/3/12
30.0	Normal Line / SPOT	10/10/12-10/10/12	4	:30	5:58A- 6:58A (ET)				1					1	\$360.00	\$360.00	Charlotte (WCNC) (WCNC)	UPDATED 9/28, NWSCHANL36-6AM	10/3/12
31.0	Normal Line / SPOT	10/10/12-10/10/12	4	:30	6:59P- 7:30P (ET)				1					1	\$1,260.00	\$1,260.00	Charlotte (WCNC) (WCNC)	JEOPARDY	10/3/12
32.0	Normal Line / SPOT	10/10/12-10/10/12	4	:30	6:58A- 9A (ET)				1					1	\$360.00	\$360.00	Charlotte (WCNC) (WCNC)	LEVEL 4, TODAY SHW	10/3/12
33.0	M/G For 14.0.1 / SPOT	10/10/12-10/10/12	4	:30	11A- 11:59A (ET)				1					1	\$105.00	\$105.00	Charlotte (WCNC) (WCNC)		10/9/12
34.0	Normal Line / SPOT	10/10/12-10/10/12	4	:30	4:59P- 5:29P (ET)				1					1	\$245.00	\$245.00	Charlotte (WCNC) (WCNC)		10/9/12
35.0	Normal Line / SPOT	10/10/12-10/10/12	4	:30	5:29P- 5:59P (ET)				1					1	\$270.00	\$270.00	Charlotte (WCNC) (WCNC)		10/9/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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